ELECTION STUDY 1960

MAIN PRE-ELECTION QUESTIONNAIRE

("stage I" of the field work)
ELECTION STUDY 1960

PSU NO: ..................  R'S NO: ..................  NOTE YEAR OF BIRTH IN THE BOX BEFORE ENDING.
DATE OF INTERVIEW: .......  TIME INTERVIEW STARTED: ......  ENDED: ........

AS YOU MAY KNOW THERE IS AN ELECTION THIS FALL AND I HAVE BEEN ASKED TO ASK SOME QUESTIONS IN CONNECTION WITH THE ELECTION.

1 I begin with a question about newspapers:
   Which paper or papers do you read daily?

   ADDITIONAL QUESTION A: Which do you (or someone in your family) subscribe to?

   ADDITIONAL QUESTION B: Do you know which party .... (NAME OF PAPER) favors? (Which party?)

   TO INTERVIEWER: WRITE DOWN THE NAMES OF THE PAPERS, ONE PAPER ON EACH ROW BELOW. ALSO PAPERS WITH NEWS THAT ONLY ARE PUBLISHED 2 OR 3 TIMES A WEEK SHOULD BE WRITTEN DOWN. SUBSCRIPTION ACCORDING TO ADDITIONAL QUESTION A SHOULD BE INDICATED THROUGH CROSS. ADDITIONAL QUESTION B SHOULD BE ASKED FOR EACH NEWSPAPER THAT R USUALLY READS.

   Paper Subscription Party DK Party
   .......................................................... 0

   //The original questionnaire had four response rows.//
On this card are listed some different kinds of subjects in daily papers. How much about those different subjects do you usually read?

TO INTERVIEWER: SHOW R THE QUESTION CARD. ASK FOR EACH SUBJECT WHICH RESPONSE ALTERNATIVE, THAT FITS R BEST. NOTICE THAT THE RESPONSE ALTERNATIVES AREN'T THE SAME FOR THE UPPER AS FOR THE LOWER PART OF THE CARD. INDICATE THROUGH ENCIRCLING THE NUMBER OF THE RESPONSE ALTERNATIVE. IF R READS ONLY PAPERS PUBLISHED 2 OR 3 TIMES A WEEK, "EACH DAY" = EACH DAY PUBLISHED.

THE UPPER PART OF THE QUESTION CARD

<table>
<thead>
<tr>
<th>Subject</th>
<th>Never</th>
<th>Seldom</th>
<th>Often</th>
<th>Each day</th>
<th>DK</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sports</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>0</td>
</tr>
<tr>
<td>Political Editorials</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>0</td>
</tr>
<tr>
<td>&quot;Family news&quot; (birthdays, marriages etc.)</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>0</td>
</tr>
<tr>
<td>Novel or short story</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>0</td>
</tr>
</tbody>
</table>

THE LOWER PART OF THE QUESTION CARD

Political news from abroad

1. always skip such news
2. usually don't read more than the headlines
3. read entire article when some great event has occurred
4. read almost everything of such news
0. DK

THERE IS NO QUESTION 3 IN THIS QUESTIONNAIRE.
Radio and TV have a number of programs before this year's election. Did you listen to any of those programs in Radio or TV?

TO INTERVIEWER: SHOW R THE QUESTION CARD. FOR EACH PROGRAM ASK THE QUESTIONS: Did you listen to this program? (IF YES, ADDITIONAL QUESTIONS: Did you listen to the whole program? Was it on radio or TV?)

TO INTERVIEWER: INDICATE THE ANSWERS TO THE TWO ADDITIONAL QUESTIONS AT EACH PROGRAM THAT R LISTENED TO. CROSS OUT THOSE PROGRAMS WHICH HAD NOT TAKEN PLACE AT THE TIME OF THE INTERVIEW.

<table>
<thead>
<tr>
<th>PROGRAMS TO INTRODUCE THE PARTIES IN TV</th>
<th>LISTENED TO ALL PART OF RADIO TV</th>
<th>DID NOT LISTEN OR DON'T KNOW</th>
</tr>
</thead>
<tbody>
<tr>
<td>22/8 Center Party</td>
<td>2</td>
<td>Y</td>
</tr>
<tr>
<td>23/8 People's Party</td>
<td>2</td>
<td>Y</td>
</tr>
<tr>
<td>24/8 Conservative Party</td>
<td>2</td>
<td>Y</td>
</tr>
<tr>
<td>25/8 Communist Party</td>
<td>2</td>
<td>Y</td>
</tr>
<tr>
<td>26/8 Social Democrats</td>
<td>2</td>
<td>Y</td>
</tr>
<tr>
<td>4/9 The debate about the economic policy in TV and Radio</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>INTERVIEWS WITH THE PARTY LEADERS IN TV AND RADIO</th>
<th>LISTENED TO ALL PART OF RADIO TV</th>
<th>DID NOT LISTEN OR DON'T KNOW</th>
</tr>
</thead>
<tbody>
<tr>
<td>11/9 Communist Party</td>
<td>2</td>
<td>X</td>
</tr>
<tr>
<td>12/9 Social Democrats</td>
<td>2</td>
<td>X</td>
</tr>
<tr>
<td>13/9 People's Party</td>
<td>2</td>
<td>X</td>
</tr>
<tr>
<td>14/9 Conservative Party</td>
<td>2</td>
<td>X</td>
</tr>
<tr>
<td>15/9 Center Party</td>
<td>2</td>
<td>X</td>
</tr>
<tr>
<td>16/9 Debate between party leaders in TV and Radio</td>
<td>2</td>
<td>X</td>
</tr>
</tbody>
</table>

THERE ARE NO QUESTIONS 5 AND 6 IN THIS QUESTIONNAIRE.
7. How do you feel when you listen to radio- or TV- programs in which the parties criticize each other. Do you feel that you are getting a clearer understanding of politics or do you feel that it is becoming more confused?

TO INTERVIEWER: IF R ANSWERS THAT HE DIDN'T LISTEN TO ANY PROGRAM, ASK HOW R FEELS THAT IT USED TO BE AT EARLIER ELECTIONS.

1. ONE IS GETTING A CLEARER UNDERSTANDING
2. IT IS BECOMING MORE CONFUSED
0. DK

8. Have you (or any in your family) got a TV-set? (IF YES, ADDITIONAL QUESTION:) How long have you had a TV-set?

TO INTERVIEWER: FAMILY = HOUSE-HOLD

YES, HAVE A TV-SET SINCE YEAR

2. NO, HAVEN'T GOT ANY TV-SET
0. DK

THERE ARE NO QUESTIONS 9 AND 10 IN THIS QUESTIONNAIRE

(11-19) On this card are listed some different opinions which are often expressed in political debates. I would like to know with which of these opinions you agree and with which you don't.

TO INTERVIEWER: SHOW QUESTION CARD. ASK FOR EACH STATEMENT ON THE CARD:

Do you agree with this opinion?

INDICATE BELOW FOR EACH QUESTION NUMBER, IF R AGREES (+1) DOESN'T AGREE (+2) OR ANSWERS "DON'T KNOW" (+0).

11. "We Swedes should give the poor countries in Africa and Asia much more aid than we have up to now, also if we should have to level down our own demands for better standards of living."

12. "If the State doesn't have the possibility to control private enterprise, leaders of banks and industries get much too much influence."

13. "Social reforms have gone so far in this country that in the future the State should rather diminish than increase benefits and supports to the citizens."

14. "Swedes have generally all too little interest in what's happening in the world."
"What we need right now is a moderate policy which encourages people to save and offers better conditions for free enterprise."

"In our country one ought to strive for more equality between entrepreneurs, salaried employees and workers also in regard to things like income, working hours and vacations."

"More important than a tax reduction is that the State's resources are sufficient to give social security, full employment, good schools and several other things which the State can take better care of than individuals."

"The individual citizen should be allowed to keep more of his income to economize himself since he knows better than the State how his money should be spent."

<table>
<thead>
<tr>
<th>AGREE</th>
<th>DON'T AGREE</th>
<th>DK</th>
<th>OTHER ANSWER</th>
</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>1</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>1</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>1</td>
<td>2</td>
<td></td>
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<tr>
<td>14</td>
<td>1</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>1</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>1</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>1</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>1</td>
<td>2</td>
<td></td>
</tr>
</tbody>
</table>

THERE IS NO QUESTION 19 IN THIS QUESTIONNAIRE

20 How interested are you in politics? Are you very interested, rather interested, not very interested or not at all interested in politics?

1 VERY INTERESTED
2 RATHER INTERESTED
3 NOT VERY INTERESTED
4 NOT AT ALL INTERESTED
0 DK
Now I will ask you about some different opinions about politics which you sometimes hear that people have. Do you agree with this opinion? "All parties give promises before the election which they don't sincerely try to keep when the election is over."

1 YES, AGREE  
2 NO, DON'T AGREE  
0 DK

Do you agree with this opinion? "It would be much better if all parties tried to give up their claims so that they could agree upon things instead of criticizing each other as much as they do now."

1 YES, AGREE  
2 NO, DON'T AGREE  
0 DK

Do you for your own part agree with this opinion? "The political discussion before this election has been so confused that it has become hard for ordinary voters, who are not experts in politics, to recognize what the differences among the parties are."

1 YES, AGREE  
2 NO, DON'T AGREE  
0 DK

Which of these views is closest to your own opinion about those who are in the Riksdag?

TO INTERVIEWER: READ EACH OF THE RESPONSE ALTERNATIVES 1-3 LOUDLY.

1 THE RIKSDAGSMEN ARE USUALLY VERY COMPETENT AND WELLINFORMED PEOPLE.  
2 THE RIKSDAGSMEN ARE USUALLY JUST AS COMPETENT AND WELLINFORMED AS PEOPLE IN GENERAL.  
3 THE RIKSDAGSMEN IN GENERAL ARE JUST VERY WORDY PEOPLE, THAT ARE NEITHER VERY COMPETENT NOR WELLINFORMED.  
0 DK

Here I have a card with some pictures and questions. First I'd like to ask you to look at the pictures, which show the five party leaders. Whose names do you remember?

TO INTERVIEWER: SHOW R THE CARD WITH THE PICTURES OF THE PARTY LEADERS.

1 HAGBERG  
2 // In the original questionnaire are listed four more party leaders. //
26. As a rule we have general elections in this country every second year, but there are different kinds of elections. What kind of election is it this year?

| 1 | SECOND CHAMBER (Lower House) / PARLIAMENT ELECTION |
| 2 | COMMUNAL ELECTION |
| 0 | DK |

TO INTERVIEWER: IF R IS CONFUSED ABOUT THE MEANING OF THE QUESTION YOU CAN SAY: "WHAT KIND OF REPRESENTATIVES WILL BE ELECTED?" AVOID TO TELL EXPLICITLY THE ALTERNATIVES SECOND CHAMBER ELECTIONS AND COMMUNAL ELECTIONS.

27. Which party or parties are represented in the present government?

| 1 | THE SOCIAL DEMOCRATS |
| 0 | OTHER PARTY/PARTIES: |

28. Who elects the members of the Riksdag's First Chamber (Upper House)?

| 1 | COUNTY COUNCILS AND CITY COUNCILS IN CERTAIN CITIES/ COUNTY COUNCILS |
| 0 | DK |

29. Since the beginning of this year there is a general sales tax. Do you think it was right or wrong to introduce this sales tax?

| 1 | RIGHT |
| 2 | WRONG |
| 0 | DK |

30. Do you know which party or parties voted for the introduction of this general sales tax? (Which?)

| 0 | DK |

31. The Riksdag passed a law concerning a general pension system (ATP). Do you think that the law about ATP should remain unchanged or would you prefer to have it repealed?

| 1 | SHOULD REMAIN UNCHANGED |
| 2 | PREFER TO HAVE IT REPEALED |
| 0 | DK |

32. Do any of the parties want to repeal the ATP now that the law has been passed? (Which party or parties?)

| 2 | NO PARTY WANTS TO REPEAL ATP |
| 0 | DK |

33. There has been a suggestion that the child subsidy to the first child in the family should be taken away. What do you think yourself: should it be taken away or should it stay as it is?

| 1 | SHOULD BE TAKEN AWAY |
| 2 | SHOULD STAY AS IT IS |
| 0 | DK |
34. Do you know which party or parties wants to take away the subsidy to the first child in the family? (Which party or parties?)

PARTY: ____________________________

0 DK

35. There has also been a suggestion to return certain state-owned companies so that the state could sell stocks in these companies in small parcels to private persons. Do you like this suggestion or do you dislike it?

1 LIKE
2 DISLIKE
0 DK

36. Do you know which party or parties that have made this suggestion?

TO INTERVIEWER: THE QUESTION CONCERNS THE SUGGESTION IN QUESTION 35.

PARTIES, THAT HAVE MADE THE SUGGESTION: ____________________________

0 DK

37. At the time for the referendum on ATP all the parties in the Riksdag agreed that the general old-age pension should increase gradually during the next years. Do you think that the Riksdag has kept its promises to the people concerned so far?

1 YES, THE RIKSDAG HAS KEPT ITS PROMISES
2 NO, THE RIKSDAG HAS NOT KEPT ITS PROMISES
0 DK

38. Do you know which party or parties have said that the Riksdag has not kept its promises and that one ought to have increased the general old-age pension already this year?

PARTY (PARTIES), THAT WANTS TO INCREASE THE OLD-AGE PENSION MORE: ____________________________

0 DK

39. Now I would like to ask a couple of questions about your opinion concerning the policy that has been pursued in this country during recent years. Which of the things that I am talking about do you think are mainly due to the policy pursued by the Government and which are mainly due to other circumstances?

TO INTERVIEWER: REPEAT IF NEEDED FOR EACH OF THE QUESTIONS 39 - 42

THE QUESTION: Is it mainly due to the policy pursued by the Government or mainly due to other circumstances?

On the whole we have not had any unemployment since the war. (Is this mainly due to the policy pursued by the Government or mainly due to other circumstances?)

1 MAINLY DUE TO THE POLICY PURSUED BY THE GOVERNMENT
2 MAINLY DUE TO OTHER CIRCUMSTANCES
0 DK
<table>
<thead>
<tr>
<th>40</th>
<th>We have a shortage of housing in many areas in this country. (Is this mainly due to the policy pursued by the Government or is it mainly due to other circumstances?)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MAINLY DUE TO THE POLICY PURSUED BY THE GOVERNMENT</td>
</tr>
<tr>
<td>2</td>
<td>MAINLY DUE TO OTHER CIRCUMSTANCES</td>
</tr>
<tr>
<td>0</td>
<td>DK</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>41</th>
<th>Most people can be said to have become better off financially since the war. (Is this mainly due to the policy pursued by the Government or is it mainly due to other circumstances?)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MAINLY DUE TO THE POLICY PURSUED BY THE GOVERNMENT</td>
</tr>
<tr>
<td>2</td>
<td>MAINLY DUE TO OTHER CIRCUMSTANCES</td>
</tr>
<tr>
<td>0</td>
<td>DK</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>42</th>
<th>Prices have, as you know, been increasing during the postwar period and the crown has decreased in value. (Is this mainly due to the policy pursued by the Government or is it mainly due to other circumstances?)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MAINLY DUE TO THE POLICY PURSUED BY THE GOVERNMENT</td>
</tr>
<tr>
<td>2</td>
<td>MAINLY DUE TO OTHER CIRCUMSTANCES</td>
</tr>
<tr>
<td>0</td>
<td>DK</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>43</th>
<th>Do you think that the policy pursued in this country during recent years on the whole has been to the advantage or to the disadvantage of people in your social position, that is having roughly the same income and similar occupation as you (your husband)?</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>TO THE ADVANTAGE</td>
</tr>
<tr>
<td>2</td>
<td>TO THE DISADVANTAGE = 45</td>
</tr>
<tr>
<td>0</td>
<td>OTHER ANSWER: __________ = 44 or 45</td>
</tr>
<tr>
<td></td>
<td>DK</td>
</tr>
</tbody>
</table>

TO INTERVIEWER: R WHO THINKS THAT THE POLICY HAS BEEN TO THE ADVANTAGE SHALL HAVE QUESTION 44. R WHO THINKS THE POLICY HAS BEEN TO THE DISADVANTAGE SHALL HAVE QUESTION 45. IF R's ANSWER ISN'T CLEAR AND THEREFORE NOTED ON THE LINE FOR "OTHER ANSWER", ASK THE ONE OF THE QUESTIONS 44 OR 45 THAT IS CLOSEST TO R's VIEW.

<table>
<thead>
<tr>
<th>44</th>
<th>43:1 (or 43: &quot;OTHER ANSWER&quot;)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Do you think that the policy pursued has been to the advantage of all social classes or do you think it has been to the disadvantage of any social class?</td>
</tr>
<tr>
<td></td>
<td>(TO INTERVIEWER: IF &quot;TO THE DISADVANTAGE OF ANY SOCIAL CLASS&quot; ASK THE ADDITIONAL QUESTION:)</td>
</tr>
<tr>
<td></td>
<td>Which social class or social classes do you think of?</td>
</tr>
<tr>
<td></td>
<td>1  TO THE ADVANTAGE OF ALL SOCIAL CLASSES = 46</td>
</tr>
<tr>
<td></td>
<td>TO THE DISADVANTAGE OF ANY SOCIAL CLASS OR SOCIAL CLASSES (WRITE DOWN WHICH): __________ =46</td>
</tr>
<tr>
<td></td>
<td>0  DK</td>
</tr>
</tbody>
</table>
43:2 (or 43: "OTHER ANSWER")

Do you think that the policy pursued has been to the disadvantage of all social classes or do you think that it has been to the advantage of any social class?

(TO INTERVIEWER: IF "TO THE ADVANTAGE OF ANY SOCIAL CLASS" ASK THE ADDITIONAL QUESTION:)

Which class or classes do you think of?

1 TO THE DISADVANTAGE OF ALL SOCIAL CLASSES
2 TO THE ADVANTAGE OF ANY SOCIAL CLASS OR SOCIAL CLASSES
(WRITE DOWN WHICH:)
0 DK

46

Do you think that most people with your social status will vote for one and the same party in this year's election or do you think that several parties will share about equal support in your social group?

1 MOST PEOPLE WILL VOTE FOR ONE AND THE SAME PARTY
2 SEVERAL PARTIES WILL SHARE ABOUT EQUAL SUPPORT = 48
0 DK

(TO INTERVIEWER: IF R:s ANSWER IS VAGUE INDICATE THE RESPONSE ALTERNATIVE 1 OR 2 WHICH IS CLOSEST TO R:s OPINION AND WRITE DOWN ANY COMMENTS OR RESERVATIONS IN R:s ANSWER ON THE DOTTED LINE.)

47

Which party do you think will get most votes from voters with your social position in the election this fall?

1 CONSERVATIVE PARTY = 49
2 CENTER PARTY (AGRARIANS) = 49
3 PEOPLE'S PARTY = 49
4 SOCIAL DEMOCRATIC PARTY (LABOR PARTY) = 49
5 COMMUNIST PARTY = 49
0 OTHER PARTY: = 49
0 DK = 49

48

46:2 OR 46:0

Which parties do you think will be the two parties with strongest support among voters with your social position in the election this fall?

1 CONSERVATIVE PARTY
2 CENTER PARTY (AGRARIANS)
3 PEOPLE'S PARTY
4 SOCIAL DEMOCRATIC PARTY (LABOR PARTY)
5 COMMUNIST PARTY
0 OTHER PARTY: 
0 DK.
49 One sometimes speaks about social classes and similar groups in society. Which social class do you consider yourself a member of?

R CONSIDERS HIMSELF A MEMBER OF: ______________________

OTHER ANSWER: ______________________

TO INTERVIEWER: INDICATE ON THE ROW FOR "OTHER ANSWER" IF FOR INSTANCE R DECLARES THAT HE (SHE) DOESN'T CONSIDER HIMSELF (HERSELF) A MEMBER OF ANY SOCIAL CLASS.

50 TO INTERVIEWER: IF IT IS LIKELY THAT ALTERNATIVE 5 OR 6 BELOW IS APPLICABLE, ASK THE OPENING QUESTION: "ARE YOU GAINFULLY EMPLOYED?" OR "ARE THERE ANY OTHERS THAN YOU AT YOUR PLACE OF WORK?". INDICATE IN SUCH CASE THE ANSWER WITHOUT ASKING THE PRINCIPAL QUESTION.

How often does it happen that there are discussions or talks about politics among those with whom you have most to do at your place of work, that is your fellow-workers (collaborators, colleagues)? Does it happen often, only occasionally or not at all?

1 OFTEN
2 ONLY OCCASIONALLY
3 NOT AT ALL

OTHER ANSWER: ______________________

5 ALONE AT PLACE OF WORK OR ONLY FAMILY MEMBERS AT PLACE OF WORK = 52
6 NOT GAINFULLY EMPLOYED = 52
0 DK

51 TO ALL BUT 50:5 - 6

Which party do you think has most supporters among those with whom you have most to do at your place of work?

TO INTERVIEWER: IF R ANSWERS "SEVERAL PARTIES ARE ABOUT EQUAL IN SIZE" OR THE LIKE, ASK R TO INDICATE THE TWO PARTIES, WHICH HAVE MOST SUPPORTERS AT HIS PLACE OF WORK. INDICATE IN SUCH CASE THE TWO PARTIES BELOW.

1 CONSERVATIVE PARTY
2 CENTER PARTY (AGRARIANS)
3 PEOPLE'S PARTY
4 SOCIAL DEMOCRATIC PARTY (LABOR PARTY)
5 COMMUNIST PARTY

OTHER PARTY: ______________________

0 DK

52 How often does it happen that you talk about politics in your family? Does it happen often or only occasionally or not at all?

TO INTERVIEWER: FAMILY = MEMBER IN HOUSEHOLD. INDICATE RESPONSE ALTERNATIVE 5 BELOW IF R SAYS THAT HE IS LIVING ALONE.

1 OFTEN
2 ONLY OCCASIONALLY
3 NOT AT ALL

OTHER ANSWER: ______________________

5 LIVING ALONE = 54
0 DK
53

TO ALL BUT 52:5

How do you think the others in your family will vote? (Which party?)

TO INTERVIEWER: IF R ANSWERS "SEVERAL DIFFERENT PARTIES" OR THE LIKE THE INTERVIEWER SHOULD ASK TO BE ALLOWED TO INDICATE WHICH PARTIES THAT HAVE SUPPORTERS IN THE FAMILY.

1 CONSERVATIVE PARTY
2 CENTER PARTY (AGRARIANS)
3 PEOPLE'S PARTY
4 SOCIAL DEMOCRATIC PARTY (LABOR PARTY)
5 COMMUNIST PARTY
OTHER ANSWER: ___________________________
0 DK

54

If you think of the 3-4 acquaintances outside your family and your place of work with whom you are mostly involved, how often does it happen that there are discussions about politics going on? Does it happen: often, only occasionally or not at all?

1 OFTEN
2 ONLY OCCASIONALLY
3 NOT AT ALL
OTHER ANSWER: ___________________________
0 DK

55

How do you think that they (that is your closest acquaintances outside family and place of work) will vote in this year's election? (Which party?)

TO INTERVIEWER: INDICATE BELOW THE PARTY OR PARTIES, WHICH R:':S ACQUAINTEANCES VOTE FOR. IF R ANSWERS "SEVERAL DIFFERENT PARTIES" OR THE LIKE THE INTERVIEWER SHOULD ASK TO BE ALLOWED TO INDICATE THE PARTIES CONCERNED.

1 CONSERVATIVE PARTY
2 CENTER PARTY (AGRARIANS)
3 PEOPLE'S PARTY
4 SOCIAL DEMOCRATIC PARTY (LABOR PARTY)
5 COMMUNIST PARTY
OTHER ANSWER: ___________________________
0 DK

56

How do you usually behave yourself when you are among people that start talking about politics. Would you say which of these descriptions that you think is most appropriate in your case?

TO INTERVIEWER: SHOW R QUESTION CARD

1 I USUALLY DON'T CARE TO LISTEN WHEN PEOPLE START TALKING ABOUT POLITICS
2 I USUALLY LISTEN BUT I NEVER JOIN IN THE DISCUSSION
3 IT HAPPENS SOMETIMES, BUT NOT TOO OFTEN, THAT I EXPRESS MY OPINION
4 I USUALLY PARTICIPATE IN THE DISCUSSION AND EXPRESS MY OPINION
OTHER ANSWER: ___________________________
0 DK

THERE ARE NO QUESTIONS 57 - 60 IN THE QUESTIONNAIRE.
61  BORN 1936 OR EARLIER

Now I would like to ask you some questions about earlier elections. We had two elections during 1958. One of them was in the spring and was an extra Riksdagsmanna-election, the other was a communal election. Did you vote in the communal election in the fall?

1  YES, VOTED
2  NO, DIDN'T VOTE = 63
0  DK = 63

62  61:1

Which party did you vote for in that election (that is in fall 1958)?

1  CONSERVATIVE PARTY
2  CENTER PARTY (AGRARIANS)
3  PEOPLE'S PARTY
4  SOCIAL DEMOCRATIC PARTY (LABOR PARTY)
5  COMMUNIST PARTY

OTHER PARTY:

0  DK

63  BORN 1936 OR EARLIER

Did you vote in the Riksdagsmanna-election in spring 1958?

1  YES, VOTED
2  NO, DIDN'T VOTE = 65 OR 75 DEPENDING ON R:s AGE
0  DK = 65 OR 75 DEPENDING ON R:s AGE

64  63:1

Which party did you vote for then (that is in the Riksdagsmanna-election in spring 1958)?

1  CONSERVATIVE PARTY
2  CENTER PARTY (AGRARIANS)
3  PEOPLE'S PARTY
4  SOCIAL DEMOCRATIC PARTY (LABOR PARTY)
5  COMMUNIST PARTY

OTHER PARTY:

0  DK
65
BORNE 1935 OR EARLIER

In fall 1957 there was a referendum on the question of general pension. Did you vote in the referendum?

1 YES, VOTED
2 NO, DIDN'T VOTE = 67 OR 75 DEPENDING ON R:s AGE
0 DK = 67 OR 75 DEPENDING ON R:s AGE

66
65:1

Do you remember how you voted in the referendum? (On which proposal?)

1 PROPOSAL 1 (COMPULSORY SUPPLEMENTARY PENSION, SOCIAL DEMOCRATIC PROPOSAL)
2 PROPOSAL 2 (PERSONAL VOLUNTARY PENSION, CENTER PARTY'S PROPOSAL)
3 PROPOSAL 3 (SUPPLEMENTARY PENSION THROUGH VOLUNTARY AGREEMENT, PROPOSAL FROM CONSERVATIVE PARTY AND PEOPLE'S PARTY)
4 BLANK (BLANK VOTING-PAPER)
0 DK

TO INTERVIEWER: IF R ANSWERS "THE VOLUNTARY PROPOSAL" OR THE LIKE, TRY TO FIND OUT IF HE THINKS OF PROPOSAL 2 OR 3.

 QUESTIONS 67 - 68 ONLY TO R BORN 1934 OR EARLIER. IF R IS BORN 1936 GO DIRECTLY TO QUESTION 75.

67
BORON 1934 OR EARLIER

If we go back to the 1936 election, did you vote then?

1 YES, VOTED
2 NO, DIDN'T VOTE = 69 OR 75 DEPENDING ON R:s AGE
0 DK = 69 OR 75 DEPENDING ON R:s AGE

68
67:1

Which party did you vote for at that time?

1 CONSERVATIVE PARTY
2 AGRARIANS
3 PEOPLE'S PARTY
4 SOCIAL DEMOCRATIC PARTY (LABOR PARTY)
5 COMMUNIST PARTY
0 DK

 QUESTIONS 69 - 74 ONLY TO R BORN 1932 OR EARLIER. IF R IS BORN 1933 - 1934 GO DIRECTLY TO QUESTION 75.
BORN 1932 OR EARLIER

Which party did you usually vote for in the elections just before 1956?

1 CONSERVATIVE PARTY
2 AGRARIAN PARTY
3 PEOPLE'S PARTY
4 SOCIAL DEMOCRATIC PARTY (LABOR PARTY)
5 COMMUNIST PARTY
6 NEVER VOTED BEFORE 1956 = 75
0 DK = 72

TO INTERVIEWER: IF R ANSWERS "SEVERAL DIFFERENT PARTIES" OR THE LIKE, ASK: "Which party did you vote for the last time you voted before 1956?" INDICATE THE ANSWER HERE AND CROSS RESPONSE ALTERNATIVE 2 ON QUESTION 70.

69:1 - 5 OR "OTHER PARTY".

Have you voted for this party every time you voted?

TO INTERVIEWER: THE QUESTION CONCERNS, AS YOU SEE, WHETHER R HAS CHANGED PARTY ANY TIME BEFORE 1956.

1 YES, EVERY TIME = 73
2 NO, NOT EVERY TIME
0 DK

70

70:2 OR 70:0

Do you remember when you first started voting for that party? (When?)

TO INTERVIEWER: THE QUESTION CONCERNS THE PARTY MENTIONED IN QUESTION 69.

POINT OF TIME:____________

0 DK


71

72

70:2 OR 70:0 OR 69:0

Do you remember for which party you voted the first time you voted? (Which party?)

1 CONSERVATIVE PARTY (OR CORRESPONDING PARTY)
2 CENTER PARTY (AGRARIANS)
3 PEOPLE'S PARTY (LIBERALS)
4 SOCIAL DEMOCRATIC PARTY (LABOR PARTY)
5 COMMUNIST PARTY
0 DK
73 BORN 1932 OR EARLIER

It's not unusual to abstain from voting sometimes. How have you usually been acting? Have you been voting always, almost always, only sometimes or never?

1 ALWAYS
2 ALMOST ALWAYS
3 ONLY SOMETIMES
4 NEVER
0 DK

74 BORN 1932 OR EARLIER

Do you remember in which year you voted for the first time? (When?)

POINT OF TIME: ____________________________
0 DK

75 Do you know which party your father usually votes (voted) for? (Which party?)

1 CONSERVATIVE PARTY (OR CORRESPONDING PARTY)
2 CENTER PARTY (AGRARIANS)
3 PEOPLE'S PARTY (LIBERALS)
4 SOCIAL DEMOCRATIC PARTY (LABOR PARTY)
5 COMMUNIST PARTY
0 DK

76 How big difference do you think there will be if a Government is formed after the election this fall consisting only of bourgeois parties and not of the Social Democrats?

TO INTERVIEWER: READ EACH OF THE RESPONSE ALTERNATIVES 1 - 4 LOUDLY.

1 VERY BIG DIFFERENCE
2 RATHER BIG DIFFERENCE
3 NOT PARTICULARLY BIG DIFFERENCE
4 NO DIFFERENCE AT ALL
0 DK

77 Do you think you yourself will gain or loose anything if a new Government is formed? (IF YES, ADDITIONAL QUESTION:) In what way do you think you will gain or loose?

TO INTERVIEWER: INDICATE THE ANSWER BY ENCIRCLING ADEQUATE NUMBER. WRITE DOWN R:s ANSWER TO THE ADDITIONAL QUESTION ON THE DOTTED LINE AT THE ADEQUATE RESPONSE ALTERNATIVE.

1 WILL GAIN BECAUSE OF: ____________________________
2 WILL LOOSE BECAUSE OF: ____________________________
3 WILL NEITHER GAIN NOR LOOSE
0 DK
Now that we are talking about this year's election, I would like to ask: Which party do you like best?

1. CONSERVATIVE PARTY
2. CENTER PARTY (AGRARIANS)
3. PEOPLE'S PARTY
4. SOCIAL DEMOCRATIC PARTY (LABOR PARTY)
5. COMMUNIST PARTY
0. HESITATES AMONG SEVERAL PARTIES, HASN'T MADE UP HIS MIND, DOESN'T LIKE ANY OF THE PARTIES, DOESN'T KNOW ANYTHING ABOUT THE PARTIES = 84
X. REFUSES TO ANSWER (EXPLICITLY) = 84

TO INTERVIEWER: X SHOULD ONLY BE INDICATED IF R EXPLICITLY SAYS THAT HE DOESN'T WANT TO TELL WITH WHICH PARTY HE SYMPATHIZES. ALL OTHERS - HESITATING OR NOT INFORMED - SHOULD BE MARKED 0.

QUESTIONS 79 - 83 ONLY TO R WHO HAS ANSWERED 78: 1-5 OR "OTHER PARTY" = MENTIONED A PARTY WHICH HE LIKES BEST. OTHERS TO 84.

79
78: 1-5 OR "OTHER PARTY"

Some people are strongly convinced adherents of their party. Others are not so strongly convinced. Do you yourself belong to the strongly convinced adherents of your party?

1. YES, STRONGLY CONVINCED
2. NO, NOT STRONGLY CONVINCED
0. DK

80
78: 1-5 OR "OTHER PARTY"

What do you think;... (HERE INTERVIEWER MENTIONS THE PARTY R LIKES BEST) should try to achieve during the next few years?

81
78: 1-5 OR "OTHER PARTY"

What would you say is the most important thing that... (HERE INTERVIEWER MENTIONS THE PARTY R LIKES BEST) has achieved or worked for during recent years?

82
78: 1-5 OR "OTHER PARTY"

Is there any of the leading persons - at present or former - from... (HERE INTERVIEWER MENTIONS THE PARTY R LIKES BEST) in whom you have a special confidence? (IF YES:) In whom?

YES (WRITE DOWN PERSONS NAME): ___________________________
0. DK
83 78: 1-5 OR "OTHER PARTY"

Do you know the names of any of the persons who are on your party's ballot in your constituency this year?

NAME: ____________________________

0 DK

Irrespective of the answer in question 83, interviewer should move to the instruction before question 88 and ask assigned question.

QUESTIONS 84-87 ONLY TO R WHO ANSWERED 78:0 = HESITATES AMONG SEVERAL PARTIES ETC. OR 78:X = REFUSES TO ANSWER. THE OTHERS TO THE INSTRUCTION BEFORE QUESTION 88.

84 78:0 OR 78:X

What do you think a party, for which you could think of voting, should mainly work for during the next few years?

ANSWER: __________________________

84 B 78:0 OR 78:X

Could you tell me anything that you think is especially important among the things that any of the parties have done or worked for during previous years?

ANSWER: __________________________

85 78:0 OR 78:X

Are there any leading persons in Swedish politics - present or former - in whom you have a special confidence?

YES, (WRITE DOWN PERSON'S NAME): __________________________

0 DK

86 78:0 OR 78:X

If you were to mention two parties which you like better than the others, which parties would you choose?

TO INTERVIEWER: INDICATE THE TWO PARTIES R MENTIONS. IF R CAN ONLY MENTION ONE PARTY, INDICATE THAT PARTY AND INTERVIEWER ASKS QUESTION 87 IN RELEVANT PARTS.

1 CONSERVATIVE PARTY
2 CENTER PARTY (AGRARIANS)
3 PEOPLE'S PARTY
4 SOCIAL DEMOCRATIC PARTY (LABOR PARTY)
5 COMMUNIST PARTY
0 DK = INSTRUCTION BEFORE QUESTION 88
86: 1-5 OR "OTHER PARTY"

Do you know the name of any of the persons, who are on those two parties' ballots in your constituency in this year's election?

TO INTERVIEWER: THE QUESTION CONCERNS THE TWO PARTIES R MENTIONED IN THE ANSWER TO QUESTION 86. WRITE DOWN BELOW BOTH THE CANDIDATE'S NAME AND PARTY.

PARTY: .................................. NAME: ................................
PARTY: .................................. NAME: ................................

INSTRUCTION

INDICATE BELOW WHICH ALTERNATIVE IS APPLICABLE AND MOVE ON TO THE ASSIGNED QUESTION.

1 R CHANGES PARTY IN THIS YEAR'S ELECTION = NOW LIKES BEST ANOTHER PARTY THAN THE ONE HE VOTED FOR IN THE LAST ELECTION IN WHICH HE PARTICIPATED........ = 88
2 R IS HESITATING = ANSWERED 78:0 BUT HAS ACCORDING TO HIS OWN INFORMATION VOTED FOR ONE OF THE PARTIES.......... = 88
3 ALL OTHERS.......................... = 91

R:s PRESENT PARTY SYMPATHY = QUESTION 78. R:s PARTY SYMPATHY IN THE LAST ELECTION IN WHICH R PARTICIPATED = 62 FOR MOST RESPONDENTS, OTHERWISE COMPARE THE RELEVANT ONE OF THE QUESTIONS 64, 68 AND 69. R WHO HASN'T CHANGED HIS OPINION, WHO HAS NEVER VOTED BEFORE, AND R WHO REFUSES TO ANSWER ABOUT PARTY SYMPATHY IN EARLIER ELECTIONS, ARE TO BE INDICATED AT ALTERNATIVE 3.

88

"INSTRUCTION" - ALTERNATIVE 1 OR 2 (R CHANGES PARTY IN THIS YEAR'S ELECTION OR IS HESITATING)

You just mentioned that you voted for ..... (PARTY R VOTED FOR IN THE LAST ELECTION IN WHICH R PARTICIPATED) last time. Could you tell me when you began to think seriously of changing party? Was it before this election or was it earlier?

1 NOW BEFORE THIS ELECTION
2 EARLIER
0 DK

89

"INSTRUCTION" - ALTERNATIVE 1 OR 2.

Is there anybody you know well, for instance in your family or among your acquaintances who has changed his opinion in the same way as you have since last election? (IF YES, ADDITIONAL QUESTION:) Is it a person in your family or among your acquaintances?

TO INTERVIEWER: INDICATE IF NECESSARY SEVERAL ALTERNATIVES

1 SOMEONE IN THE FAMILY HAS CHANGED HIS OPINION
2 SOMEONE AMONG ACQUAINTANCES HAS CHANGED OPINION
3 DON'T KNOW ANYBODY WHO HAS CHANGED OPINION
0 DK
90  "INSTRUCTION" - ALTERNATIVES 1 OR 2
Do you yourself think that anybody in your family or among your acquaintances has influenced or persuaded you to change your opinion? (IF YES, ADDITIONAL QUESTION): Is it a person in your family or among your acquaintances that you think of?
TO INTERVIEWER: INDICATE IF NECESSARY SEVERAL ALTERNATIVES
1 SOMEONE IN THE FAMILY HAS INFLUENCED
2 SOMEBODY ELSE AMONG ACQUAINTANCES HAS INFLUENCED
3 NOBODY HAS INFLUENCED
0 DK

91  Do you intend to vote in this year's election?
1 YES, INTEND TO VOTE
2 NO, DO NOT INTEND TO VOTE
0 DK

91 B  And now I would like to have some completing information. Are you: married, single, widow or widower or divorced?
1 MARRIED
2 SINGLE
3 WIDOW/WIDOWER
4 DIVORCED

92  Do you have any schooling above regular school? (Which?)
YES, SCHOOLING ABOVE REGULAR SCHOOL (WRITE DOWN WHICH): .................
2 NO

93  What is your occupation?
IF R IS A MARRIED WOMAN OR AN OLDER PERSON ASK IF IT'S UNCERTAIN
THE ADDITIONAL QUESTION: Do you work in your occupation at the moment? NOT GAINFULLY EMPLOYED PERSONS ARE MARKED 2 BELOW.
PRESENT OCCUPATION: ........................................... =95 OR 96
2 NOT GAINFULLY EMPLOYED

94  93:2 (NOT GAINFULLY EMPLOYED)
(Have you been gainfully employed earlier?) Which occupation did you have before?
EARLIER OCCUPATION: ..............................................
TO INTERVIEWER: THE INTRODUCTORY QUESTION WITHIN PARENTHESES SHOULD ONLY BE ASKED IF THERE IS ANY DOUBT WHETHER R HAS BEEN GAINFULLY EMPLOYED.
NOT TO FARMERS BUT TO ALL OTHERS THAT ARE OR HAVE BEEN GAINFULLY EMPLOYED

Are you: a salaried employee, a worker, an enterpriser or self-employed professional?

TO INTERVIEWER: IF R IS NO LONGER GAINFULLY EMPLOYED ASK: Were you a salaried employee etc.

1 SALARIED EMPLOYEE
2 WORKER
3 ENTERPRISER OR SELF-EMPLOYED PROFESSIONAL

TO ALL - ALSO FARMERS - WHO ARE OR HAVE BEEN GAINFULLY EMPLOYED

Have you at any time changed your occupation so that you earlier have been: a salaried employee, a worker, an enterpriser or a self-employed professional or a farmer? (HERE INTERVIEWER MENTIONS THE CATEGORIES WHICH R HAS NOT MENTIONED THAT HE BELONGS TO IN QUESTION 95, FOR FARMERS MENTION ALL CATEGORIES EXCEPT "FARMER").

1 YES, HAVE EARLIER BEEN SALARIED EMPLOYEE
2 YES, HAVE EARLIER BEEN WORKER
3 YES, HAVE EARLIER BEEN ENTERPRISER OR SELF-EMPLOYED PROFESSIONAL
4 YES, HAVE EARLIER BEEN FARMER
5 NO = 98 OR 99

96: 1-4

When did you change to be ... ? (HERE INTERVIEWER MENTIONS THE OCCUPATIONAL STATUS, WHICH WAS MENTIONED IN QUESTION 95, THAT IS PRESENT OR LAST OCCUPATIONAL STATUS.)

POINT OF TIME: .................................................................

TO ALL GAINFULLY EMPLOYED WHO ARE NOT FARMERS

Are you a member of any trade union for workers/occupational organization for salaried employees/organization for enterprisers/organization for self-employed professionals? (Which?)

TO INTERVIEWER: CHOOSE APPROPRIATE ALTERNATIVE IN THE QUESTION. WRITE DOWN THE NAME OF THE ORGANIZATION.

MEMBER OF TRADE UNION FOR WORKERS/OCUPATIONAL ORGANIZATION FOR SALARIED EMPLOYEES: ........................................
MEMBER OF ORGANIZATION FOR ENTERPRISERS, EMPLOYERS OR SELF-EMPLOYED PROFESSIONALS: ........................................
4 NO, NOT A MEMBER

TO ACTIVE FARMERS

Are you a member of RLF (RIKSFRÜKBUNDET LANDSEYGDENS FOLK) or any other organization for farmers?

YES A MEMBER OF: .............................................................

2 NO, NOT A MEMBER
Are you a member of any political party? (Which?)
1 CONSERVATIVE PARTY
2 CENTER PARTY (AGRARIANS)
3 PEOPLE'S PARTY
4 SOCIAL DEMOCRATIC PARTY (SHORTENING: SAP)
5 COMMUNIST PARTY
7 NO, NOT A MEMBER
0 DK

TO ALL WHO ACCORDING TO 98 - 100 ARE MEMBERS OF ANY ORGANIZATION OR PARTY
Do you consider yourself as one of the active members of .......?
(HERE INTERVIEWER MENTIONS THE ORGANIZATIONS/PARTY OF WHICH R IS A MEMBER.)
YES, ACTIVE IN (ORGANIZATION AND/OR PARTY): ....................
2 NOT ACTIVE IN ANY ORGANIZATION
0 DK
TO INTERVIEWER: WRITE DOWN ORGANIZATION/PARTY IN WHICH R IS ACTIVE

QUESTION 102 - 105 ONLY TO MARRIED WOMEN AND WIDOWS. OTHERS TO QUESTION 106.

TO MARRIED WOMEN AND WIDOWS
What is (was) your husband's occupation?
THE HUSBAND IS GAINFULLY EMPLOYED AND HIS OCCUPATION IS: ............
THE HUSBAND IS NOT GAINFULLY EMPLOYED (OR DECEASED), HIS OCCUPATION WAS: ......................
TO INTERVIEWER: ANSWERS LIKE "PENSIONER" IS NOT SUFFICIENT, IN SUCH CASE ASK ABOUT EARLIER OCCUPATION.

TO MARRIED WOMEN AND WIDOWS EXCEPT FARMERS' WIVES
Is your husband a salaried employee, a worker, an enterpriser or a selfemployed professional?
1 SALARIED EMPLOYEE
2 WORKER
3 ENTERPRISER OR SELFEMPLOYED PROFESSIONAL

TO MARRIED WOMEN AND WIDOWS - ALSO FARMERS' WIVES
Has your husband at any time changed his occupation so that he earlier has been a salaried employee, a worker, an enterpriser or selfemployed professional or farmer? (HERE INTERVIEWER MENTIONS THOSE CATEGORIES ABOVE WHICH R HAS NOT MENTIONED THAT HER HUSBAND BELONGS TO IN QUESTION 103, FOR FARMERS SHOULD ALL CATEGORIES EXCEPT "FARMER" BE MENTIONED.)
1 YES, HAS EARLIER BEEN A SALARIED EMPLOYEE
2 YES, HAS EARLIER BEEN A WORKER
3 YES, HAS EARLIER BEEN AN ENTERPRISER OR SELFEMPLOYED PROFESSIONAL
4 YES, HAS EARLIER BEEN A FARMER
5 NO = 106
0 DK = 106
When did your husband change to be ..........? (HERE INTERVIEWER MENTIONS THE OCCUPATIONAL STATUS WHICH WAS MENTIONED IN QUESTION 103.)

POINT OF TIME: ..................................................

Now when we are talking about occupations I would like to ask which occupation your father has (had)?

FATHER'S OCCUPATION: ...........................................

TO INTERVIEWER: IF R: S FATHER IS NO LONGER GAINFULLY EMPLOYED OR IS DECEASED, ASK FOR HIS EARLIER OCCUPATION. ANSWERS LIKE "PENSIONER" OR THE LIKE ARE NOT SUFFICIENT, ASK IN SUCH CASES ABOUT EARLIER OCCUPATION. WRITE DOWN, - IN CASES WHERE DOUBTS CAN ARISE, - IF HIS FATHER IS A SALARIED EMPLOYEE, A WORKER OR AN ENTERPRISER.

When you grew up, did you then live in a rural area, in a built-up area on the countryside, or in a town or city? (IF R ANSWERS TOWN OR CITY:) Did you live in a big city, that is Stockholm, Göteborg or Malmö?

1 IN A RURAL AREA
2 IN A BUILT-UP AREA IN THE COUNTRYSIDE
3 IN A SMALL OR MEDIUM-SIZED TOWN OR CITY
4 IN A BIG CITY (= STOCKHOLM, GÖTEBORG OR MALMÖ)

TO INTERVIEWER: IF R SAYS THAT HE HAS LIVED IN SEVERAL DIFFERENT PLACES WHEN HE GREW UP, WRITE DOWN THE KIND OF PLACE WHERE HE LIVED WHEN HE LEFT SCHOOL.

Interviewer's notations:
........................................................................................................

Interview data

1 Changed address within the community
2 Moved from the community. New address: ......................
3 Unknown address:
   Unavailable for other reason. Which?

Called on without getting an interview date ....../...... o'clock

Did the interview take place in private with R?

1 Yes
2 if no: describe the interview situation: .....................

The interview was permitted:

1 without persuasion
2 after some persuasion
3 only after much persuasion
ELECTION STUDY 1960

MAIN POST-ELECTION QUESTIONNAIRE

("stage II" of the field work)
ELECTION STUDY 1960
STAGE II

THE FRONT PAGE OF THE QUESTIONNAIRE IS THE SAME AS FOR STAGE I
EXCEPT FOR THE INTRODUCTION:

THERE HAS BEEN AN ELECTION THIS FALL AND I HAVE BEEN ASKED TO ASK
SOME QUESTIONS IN CONNECTION WITH THE ELECTION.

1 - 2
SAME AS IN STAGE I

3
Have you read any of the brochures or pamphlets which the parties sent
out to the voters before this year's election? (IF YES, ADDITIONAL QUES-
TION:) Which party or parties distributed it (or them)? (Have you read
any brochure from any other party?)

TO INTERVIEWER: INDICATE BELOW ALL PARTIES WHICH BROCHURES R HAS READ.
THE QUESTION CONCERNS ALL KINDS OF BROCHURES, ELECTION PAPERS OR LEAFLETS.

1 YES, READ BROCHURE(S) FROM CONSERVATIVE PARTY
2 YES, READ BROCHURE(S) FROM CENTER PARTY
3 YES, READ BROCHURE(S) FROM PEOPLE'S PARTY
4 YES, READ BROCHURE(S) FROM SOCIAL DEMOCRATIC PARTY
5 YES, READ BROCHURE(S) FROM COMMUNIST PARTY
6 YES, READ BROCHURE(S), BUT DON'T KNOW FROM WHICH PARTY
7 NO, HAVEN'T READ ANY BROCHURE
0 DK

4
SAME AS IN STAGE I BUT THE WORDS ....... have a number of programs......
HAVE BEEN CHANGED TO ...... had a number of programs ..........
AND THE PART OF THE INSTRUCTION READING: "CROSS OUT THOSE PROGRAMS
WHICH HAD NOT TAKEN PLACE AT THE TIME OF THE INTERVIEW." HAS BEEN
OMITTED.

5
TO ALL WHO HAVE LISTENED TO ANY PROGRAM IN RADIO OR TV

Do you remember any of the participants in the radio or TV programs
before the election who made an especially good personal impression
on you? (Who?)

YES, NAME: ...........................................
2 NO
0 DK
TO ALL WHO HAVE LISTENED TO ANY PROGRAM IN RADIO OR TV

Do you remember any of the participants in the radio or TV programs before the election who made an especially bad personal impression on you? (Who?)

YES, NAME: ........................................

2 NO
0 DK

7 - 8 SAME AS IN STAGE I

9 Have you been to any election meeting which any of the parties arranged before the election this year? (IF YES, ADDITIONAL QUESTION:) Which party or parties arranged the meeting? (Have you been to any other party's meeting?)

TO INTERVIEWER: INDICATE IF NECESSARY SEVERAL ALTERNATIVES.

1 YES, TO CONSERVATIVE PARTY'S MEETING(S)
2 YES, TO CENTER PARTY'S MEETING(S)
3 YES, TO PEOPLE'S PARTY'S MEETING(S)
4 YES, TO SOCIAL DEMOCRATIC PARTY'S MEETING(S)
5 YES, TO COMMUNIST PARTY'S MEETING(S)
6 YES, BUT DON'T KNOW WHICH PARTY
7 NO, HAVEN'T BEEN TO ANY ELECTION MEETING
0 DK

10 Do you think that you for your part got the best and clearest information about the election from: Radio, TV, newspapers, brochures or election meetings?

TO INTERVIEWER: IF R MENTIONS TWO ALTERNATIVES AT THE SAME TIME, INTERVIEWER ASKS WHICH OF THE TWO THAT HAVE BEEN MOST INFORMATIVE AND INDICATES THAT, AVOID TO INDICATE MORE THAN ONE ALTERNATIVE.

INFORMATION BEST AND CLEAREST FROM:

1 RADIO
2 TV
3 NEWSPAPERS
4 BROCHURES
5 ELECTION MEETINGS

11 - 25 SAME AS IN STAGE I

26 SAME AS IN STAGE I BUT THE WORD .... is it this year ........
HAS BEEN CHANGED TO ...... was it this year ................

27 - 38 SAME AS IN STAGE I
SAME AS IN STAGE I BUT THE WORDS ... policy pursued by the Government ...... HAVE BEEN CHANGED TO ...... policy pursued by the Government prior to this year's election

SAME AS IN STAGE I

SAME AS IN STAGE I BUT THE WORDS .......will vote for .......... HAVE BEEN CHANGED TO .......... have voted for ........

SAME AS IN STAGE I BUT THE WORDS ......will get most votes ......HAVE BEEN CHANGED TO ....got most votes ......AND ......will share ......TO ......shared...

SAME AS IN STAGE I BUT THE WORDS ...........will be the two parties ......HAVE BEEN CHANGED TO ...........were the two parties ................

SAME AS IN STAGE I

SAME AS IN STAGE I BUT THE WORDS ......your family will vote? ...... HAVE BEEN CHANGED TO ......your family voted? ..............

SAME AS IN STAGE I

SAME AS IN STAGE I BUT THE WORDS ... will vote ... HAVE BEEN CHANGED TO ... voted ...

SAME AS IN STAGE I

SAME AS QUESTION 76 IN STAGE I BUT THE POST-ELECTION QUESTIONNAIRE HAD THREE ALTERNATE PHRASINGS DEPENDING ON THE OUTCOME OF THE ELECTION. THE PHRASING USED WAS THIS:

How big difference do you think there would have been if a Government had been formed after the election this fall consisting only of bourgeois parties and not of the Social Democrats?

AND THE FOLLOWING INSTRUCTION WAS ADDED AT THE END OF THE QUESTION:

TO INTERVIEWER: A SPECIAL INSTRUCTION WILL INFORM YOU IF ALTERNATIVE A, B OR C IS TO BE USED. CROSS OUT ALTERNATIVES WHICH ARE NOT TO BE USED. THIS IS TRUE ALSO OF QUESTION 57 B.
SAME AS QUESTION 77 IN STAGE I BUT THE POST-ELECTION QUESTIONNAIRE HAD THREE ALTERNATE PHRASINGS DEPENDING ON THE OUTCOME OF THE ELECTION. THE PHRASING USED WAS THIS:

If there had been a new Government formed after this year's election do you think you'd have gained or lost anything? (IF YES, ADDITIONAL QUESTION:) In which way do you think you'd have gained or lost?

58

Did you vote this year? (IF YES, ADDITIONAL QUESTION:) For which party did you vote?

1. YES, FOR CONSERVATIVE PARTY
2. YES, FOR CENTER PARTY
3. YES, FOR PEOPLE'S PARTY
4. YES, FOR SOCIAL DEMOCRATIC PARTY
5. YES, FOR COMMUNIST PARTY
X. YES, BUT REFUSE TO TELL WHICH PARTY = 60A
Y. REFUSES TO TELL IF R VOTED = 60A
Z. NO, DIDN'T VOTE = 60A

QUESTIONS 59A-E ONLY TO R WHO HAS ANSWERED 58: 1-5 OR "OTHER PARTY" = R MENTIONED A PARTY FOR WHICH R VOTED THE OTHERS TO 60A

59A

58: 1-5 OR "OTHER PARTY"
SAME AS QUESTION 79 IN STAGE I

59B-D

58 1-5 OR "OTHER PARTY"
SAME AS QUESTION 80 - 82 BUT THE WORDS ....... likes best ....... HAVE BEEN CHANGED TO ....... voted for .......

59E

58: 1-5 OR "OTHER PARTY"
SAME AS QUESTION 83 IN STAGE I BUT THE WORDS ....... are on your party's ballot ....... have been changed to ....... were on your party's ballot ....... AND THE INSTRUCTION AT THE END OF THE QUESTION NOW READS:

IRRESPECTIVE OF THE ANSWER IN QUESTION 59E INTERVIEWER SHOULD MOVE TO THE INSTRUCTION BOX BEFORE QUESTION 61 AND ASK ASSIGNED QUESTION.
QUESTIONS 60A-60E TO R WHO ANSWERED 58:Z = DIDN'T VOTE. QUESTIONS 60A-60C TO R WHO ANSWERED 58:X OR 58:Y = REFUSES TO ANSWER ABOUT PARTY SYMPATHY OR ELECTION PARTICIPATION. THE OTHERS TO INSTRUCTION BOX BEFORE QUESTION 61.

60A

58:X OR 58:Y OR 58:Z
What do you think the Government and the Riksdag should mainly work for during the next few years?

ANSWER: .............................

60B

58:X OR 58:Y OR 58:Z
SAME AS QUESTION 84B IN STAGE I

60C

58:X OR 58:Y OR 58:Z
SAME AS QUESTION 85 IN STAGE I
IF R ANSWERED 58:X OR Y, YOU SHOULD AFTER THIS QUESTION MOVE TO INSTRUCTION BOX BEFORE QUESTION 61 AND ASK ASSIGNED QUESTION.

60D

58:Z
If you were to mention one party which you like better than the others, which party would you choose?

TO INTERVIEWER: INDICATE THE PARTY R MENTIONS.
1 CONSERVATIVE PARTY
2 CENTER PARTY
3 PEOPLE'S PARTY
4 SOCIAL DEMOCRATIC PARTY
5 COMMUNIST PARTY
OTHER PARTY: .............................
0 DK = BOX BEFORE QUESTION 61

60E

60D:1-5 OR "OTHER PARTY"
Do you know the name of any of the persons who were on that party's ballot in your constituency in the election this year?

TO INTERVIEWER: THE QUESTION CONCERNS THE PARTY R MENTIONED IN THE ANSWER TO QUESTION 60D. WRITE DOWN BELOW BOTH THE NAME OF THE CANDIDATE AND THE NAME OF THE PARTY.

PARTY: .............................. NAME: .................................
INSTRUCTION BEFORE QUESTION 61 SAME AS BEFORE QUESTION 61 IN STAGE I

61-64 SAME AS IN STAGE I

INSTRUCTION BEFORE QUESTION 65 SAME AS IN STAGE I

65-66 SAME AS IN STAGE I

INSTRUCTION BEFORE QUESTION 67 SAME AS IN STAGE I

67-68 SAME AS IN STAGE I

INSTRUCTION BEFORE QUESTION 69 SAME AS IN STAGE I

69-75 SAME AS IN STAGE I

76-77 THERE ARE NO QUESTIONS 76-77. SEE QUESTIONS 57-57B.

78 THERE IS NO QUESTION 78 IN THIS STAGE

79-87 THERE ARE NO QUESTIONS 79-87. SEE QUESTIONS 59A-60E.

INSTRUCTION
INDICATE BELOW WHICH ALTERNATIVE IS APPLICABLE AND MOVE ON TO ASSIGNED QUESTION.

1. R CHANGES PARTY IN THIS YEAR'S ELECTION
   = 88
2. ALL OTHERS = 91

R:s VOTING IN THIS YEAR'S ELECTION WILL BE EVIDENT FROM THE ANSWER ON QUESTION 58. THIS IS TO BE COMPARED WITH R:s VOTING IN THE LAST ELECTION IN WHICH R PARTICIPATED = QUESTION 62 FOR MOST RESPONDENTS, OTHERWISE COMPARE THE RELEVANT ONE OF THE QUESTIONS 64, 68 OR 69.

88-90 SAME AS IN STAGE I BUT ... "INSTRUCTION" - ALTERNATIVE 1 OR 2 (R CHANGES PARTY IN THIS YEAR'S ELECTION OR IS HESITATING) .....HAS BEEN CHANGED TO ..... "INSTRUCTION" - ALTERNATIVE 1 (R CHANGED PARTY IN THIS YEAR'S ELECTION) ........
SAME AS QUESTION 91B IN STAGE I

SAME AS IN STAGE I
ELECTION STUDY 1960

POST-ELECTION MAIL QUESTIONNAIRE

("stage II" of the field work)
ELECTION STUDY 1960
MAIL QUESTIONNAIRE
Post election

To Respondent

Through yours and many others' kind cooperation we have been able to carry out an interview study in connection with this year's election. We hope that this study will give valuable and reliable results.

Our study is now to be completed by this little mail questionnaire. It contains some completing questions which we, for practical reasons, couldn't include in the interview before the election. Your answers to these questions will be treated confidentially. No outsider will be able to acquaint himself with your particular answer to any question. Your answers will only be used for statistical analysis and reported in tables.

We should be very grateful if you could answer the questions in this questionnaire and return the mail questionnaire in the enclosed envelope. Our address is printed on the envelope and you don't have to stick on any stamp. Please mail the envelope as soon as possible, preferably already today or tomorrow.

The questions on the following pages are the last in our study. Once again thank you for your willingness to help us.

Gunnar Jacobsson          Jörgen Westerståhl
Director                 Professor
Central Bureau of Statistics        Institute of Political Science
Research Institute           University of Göteborg
PLEASE ANSWER QUESTIONS BELOW BY CROSSING THE APPROPRIATE BOXES.

Radio and TV had a number of programs about the election. At the time of our interview before the election all programs in September had, as a rule, not yet taken place. To get more complete information, we therefore ask you to try to remember which of the programs below that you've heard in radio or TV and cross appropriate boxes below.

<table>
<thead>
<tr>
<th>I LISTENED TO: R A D I O</th>
<th>I D ID N'T L I S T E N</th>
<th>P R O G R A M S I N R A D I O A N D T V</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>SUNDAY 4TH OF SEPTEMBER: DEBATE ABOUT THE ECONOMIC POLICY</td>
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<tr>
<td></td>
<td></td>
<td>INTERVIEWS WITH THE PARTY LEADERS</td>
</tr>
<tr>
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<td>SUNDAY 11TH OF SEPTEMBER: THE COMMUNIST PARTY LEADER</td>
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<td>MONDAY 12TH OF SEPTEMBER: SOCIAL DEMOCRATIC PARTY LEADER</td>
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<tr>
<td></td>
<td></td>
<td>TUESDAY 13TH OF SEPTEMBER: PARTY LEADER FROM PEOPLE'S PARTY</td>
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<td>WEDNESDAY 14TH OF SEPTEMBER: PARTY LEADER FROM CONSERVATIVE PARTY</td>
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<td></td>
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<td>THURSDAY 15TH OF SEPTEMBER: PARTY LEADER FROM CENTER PARTY</td>
</tr>
<tr>
<td></td>
<td></td>
<td>FRIDAY 16TH OF SEPTEMBER: DEBATE BETWEEN ALL PARTY LEADERS</td>
</tr>
</tbody>
</table>

Do you remember any of the participants in the radio or TV programs before the election who you thought made an especially good personal impression on you?
In such case write down below his name:

..............................................................

Do you remember any of the participants in the radio or TV programs before the election who you thought made an especially bad personal impression on you?
In such case write down below his name:

..............................................................
Have you been to any of the election meetings which the parties arranged before the election this year? CROSS APPROPRIATE BOX (OR BOXES).

I HAVEN'T BEEN TO ANY ELECTION MEETING ☐

I HAVE BEEN TO MEETING (MEETINGS) ARRANGED BY:

☐ CONSERVATIVE PARTY
☐ CENTER PARTY
☐ PEOPLE'S PARTY
☐ SOCIAL DEMOCRATIC PARTY
☐ COMMUNIST PARTY

Before this year's election the parties sent out brochures and other printed matters to the voters. Did you read any of these before the election? CROSS APPROPRIATE BOX (OR BOXES).

I DIDN'T READ ANY BROCHURE ☐

I READ BROCHURE (BROCHURES) OR THE LIKE FROM:

☐ CONSERVATIVE PARTY
☐ CENTER PARTY
☐ PEOPLE'S PARTY
☐ SOCIAL DEMOCRATIC PARTY
☐ COMMUNIST PARTY

One could get information about the parties' standpoints in many different ways before the election. How do you think you got the best and clearest information?

IT WAS THROUGH:

☐ RADIO
☐ TV
☐ NEWSPAPERS
☐ BROCHURES
☐ ELECTION MEETINGS

How did you vote in this year's election?
CROSS APPROPRIATE BOX.

I VOTED FOR:

☐ CONSERVATIVE PARTY
☐ CENTER PARTY
☐ PEOPLE'S PARTY
☐ SOCIAL DEMOCRATIC PARTY
☐ COMMUNIST PARTY

I DIDN'T VOTE ☐
If you want to give any additional information or point anything out about the study, please do so on this part of the card:

THE RESULTS OF THE STUDY
will be ready within some months. If you want to have a short report on the most important results, we will be pleased to send it to you.

You only have to write down (use block letters.) your name and address below and the report will be sent to you by mail, as soon as it is ready. If you don't want any report, you don't need to write your name.